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# 1963 STATISTICS ON ACTIVITIES OF COOPERATIVE EXTENSION SERVICE

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## FOREWORD (1963)

This is a statistical report of the activities of approximately 11,000 county extension workers and 3,100 State extension staff members for the year 1963. These professional extension workers are cooperatively employed by the U. S. Department of Agriculture, the State land-grant colleges and universities, and the counties under the provisions of the Smith-Lever Act of 1914, as amended in 1953 and 1955.

Cooperative agricultural and home economics extension work was conducted in over 3,000 counties of the 50 States of the United States and Puerto Rico during 1963 (Table 1, page 1). Annually a statistical report is prepared in each county covering the activities of the agricultural, home economics, and 4-H Club agents and assistants. The county reports are combined with the State statistical report in the State extension office and a combined summary is submitted to the Federal Extension Service. This annual statistical report of extension activities in the United States is compiled from the individual State summaries of county and State extension activities. A narrative report of extension accomplishments is also prepared in each county. These narrative reports contain in detail information regarding the problems being worked on and the results achieved. Copies of the narrative reports are on file in the respective county and State offices.

Some major changes were made in the annual reporting system used by the Cooperative Extension Service for the calendar year 1962. Consequently, some items in the 1963 report are not comparable with the data reported for years prior to 1962. Further revision of the reporting system is under way. The format of this report will be used for the next year or two until a revised reporting system is developed and tested for adoption.



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and Education

# STATISTICS ON ACTIVITIES OF COOPERATIVE EXTENSION SERVICE, 1963

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## INTRODUCTION

The statistical information contained in this report is based on the annual reports submitted by 3,092 extension agents, which include the work of the assistant agents. This report includes the contribution of State staffs as well as county staffs to the extension program.

Cooperative extension work in 1963 was carried on by 10,862 county agents and assistants, with the aid of 2,994 subject matter specialists.

The statistical data from the reports are assembled for the information of extension workers.

TABLE 1      Number of extension agents employed and number reporting

Kind of extension agent	Agents employed Dec. 31, 1963 <sup>1</sup>	County reports including work of such agents <sup>2</sup>
County agricultural agents and assistants . . . . .	6,223	3,070
County home economics extension agents and assistants. . . . .	3,978	2,769
County 4-H Club agents or assistants in charge of 4-H Club work . . . . .	661	1,624
Total. . . . .	10,862	3,092

<sup>1</sup>Data from Personnel Branch, Division of Management Operations

<sup>2</sup>Work of assistant agents is included in reports of agents in charge of lines of work in the county. Assistant agents doing primarily 4-H Club work are reported as county club agents. In some instances agents worked in more than one county.

## EXTENSION METHODS

Various methods are used by extension workers to publicize latest results of agricultural and homemaking research. They have made increased use of direct mail, the press, radio, television, and other ways of getting localized facts to larger audiences.

### Individual personal contacts

County extension agents make individual personal contacts with the people of the county through farm, home, and other out-of-office visits, office calls, and telephone calls.

#### Farm, home, and other out-of-office visits

... 4,413,729 visits were made in 1963 in the conduct of extension work - 18 percent of all personal contacts.

#### Office calls

... 7,372,816 calls were received in which individuals desired subject-matter information or assistance - 30 percent of all personal contacts.

#### Telephone calls

... 12,646,447 calls were made to and from the county extension office in 1963 - 52 percent of all personal contacts.

A total of 24,432,992 individual personal contacts were made by county extension agents in 1963 - 1.09 percent more than in 1962.

### News stories

During the year, 557,706 newspaper articles or stories were prepared and released directly to newspapers or magazines by the county agents. An additional 192,667 news stories or articles prepared by the State staff were released through the county offices.

### Radio and television broadcasts

Radio and television continue to be important as a means of reaching large numbers of people.

... 452,653 radio talks were made or prepared for broadcast (Table 2 ) - a 9 percent increase over 1962.

... 81 percent of the counties reported the use of radio with an average of 181 broadcasts - slightly over 3 broadcasts per week.

... 28,709 television appearances were made by county agents - a decline of 132 telecasts or less than one-half of one percent decrease as compared with the preceding year.

... 50 percent of the counties reported the use of television with an average of 19 telecasts per county reporting.



## Publications

During 1963 there were 54,383,154 copies of publications distributed directly to the public.

... 41,777,470 were distributed by county agents.

... 12,605,684 were distributed by State staffs.

## Circular and commodity letters

During 1963 there were 1,786,436 different circular and commodity letters written.

... 1,499,711 were written by county agents.

... 286,725 were written by State staffs.

## Meetings

The attendance at all meetings held by county extension workers and voluntary leaders in 1963 was 66,540,838 - a 5 percent decrease from 1962.

... 2,648,252 meetings were held by county extension agents and voluntary local leaders, with a total attendance of 66,540,838.

... Almost half (47 percent) of the meetings, with about 68 percent of the total attendance, were held by or participated in by the county extension agent.

... An average of 36 persons attended the agent-held meetings; 15 attended the leader-held meetings.

... Meetings held in adult work accounted for 42 percent of the total attendance.

... Adult extension work accounted for 45 percent of the attendance at agent-held meetings; 36 percent of the attendance at leader-held meetings.

## Training local leaders

One of the most important types of meetings held by county extension agents is for training voluntary local leaders so they in turn can hold local meetings and teach their neighbors what they have learned.

... 55 percent of the meetings were to train local leaders in adult work.

... 45 percent of the meetings were to train local leaders in youth work.

... An average of 21 persons attended the leader training meetings, averaging 18 attending for adult work and 24 attending for youth work.

Leader training meetings accounted for 16 percent of all meetings held by county extension agents, and 10 percent of the attendance.

### TABLE 2 Summary of extension teaching and other activities

### TABLE 2 Summary of extension teaching and other activities

Teaching method or activity	Work done by --					Grand Total
	Home Economics Agents	4-H Club Agents	Agri-cultural Agents	County Total	State Staff	
Farm, home, firm, and other out-of-office visits . . . . .	838,254	870,317	2,722,671	4,413,729	344,549	4,758,278
Number of counties reporting . . . . .	2,769	1,624	3,070	3,092	--	--
Office calls . . . . .	1,655,300	1,002,392	4,696,999	7,372,816	492,562	7,865,378
Number of counties reporting . . . . .	2,771	1,612	3,076	3,092	--	--
Telephone calls (received or made) . . . . .	3,395,685	2,006,571	7,245,740	12,646,447	1,277,209	13,923,656
Number of counties reporting . . . . .	2,769	1,631	3,071	3,090	--	--
Newspaper articles or stories:						
Prepared and released directly to newspapers or magazines . . . . .	155,453	112,567	288,631	557,706	57,468	615,174
Number of counties reporting . . . . .	2,703	1,580	3,038	3,070	--	--
Prepared by State office and released through county extension offices . . . . .	55,754	12,411	124,269	192,667	53,163	xxxxx
Number of counties reporting . . . . .	1,811	966	2,413	2,625	--	--
Broadcasts made:						
Radio . . . . .	126,569	67,310	260,645	452,653	273,895	726,548
Number of counties reporting . . . . .	1,922	1,272	2,370	2,503	--	--
Television . . . . .	8,003	4,294	16,547	28,709	23,378	52,087
Number of counties reporting . . . . .	890	596	1,222	1,534	--	--
Publications distributed directly to the public . . . . .	17,801,972	7,356,591	16,676,101	41,777,470	12,605,684	54,383,154
Number of counties reporting . . . . .	2,760	1,551	3,011	3,088	--	--
Circular and commodity letters written . . . . .	478,776	242,024	790,388	1,499,711	286,725	1,786,436
Number of counties reporting . . . . .	2,633	1,556	2,931	3,063	--	--
Training meetings held for local leaders:						
Adult work - Number . . . . .	61,059	8,035	44,703	112,333	22,122	134,455
Attendance . . . . .	1,064,803	159,906	884,586	2,068,424	670,290	2,738,714
Number of counties reporting . . . . .	2,653	975	2,396	2,962	--	--
Youth work - Number . . . . .	28,018	40,820	26,191	91,959	8,655	100,614
Attendance . . . . .	633,104	1,061,547	667,255	2,247,683	389,191	2,636,874
Number of counties reporting . . . . .	2,212	1,507	2,170	2,915	--	--
Total - Number . . . . .	89,077	48,855	70,894	204,292	30,777	235,069
Attendance . . . . .	1,697,907	1,221,453	1,551,841	4,316,107	1,059,481	5,375,588



Other meetings at which agents or specialists  
presented educational information:

Adult work - Number . . . . .	252,874	39,903	285,550	568,896	62,955	631,851
Attendance . . . . .	6,158,454	1,554,218	11,194,651	18,296,865	4,036,310	22,333,175
Number of counties reporting. . . . .	2,753	1,371	3,064	3,087	--	--
Youth work - Number . . . . .	137,713	199,111	135,824	464,949	15,376	480,325
Attendance . . . . .	6,621,912	9,732,513	7,769,330	22,378,609	1,064,264	23,442,873
Number of counties reporting. . . . .	2,524	1,559	2,809	3,062	--	--
Total - Number. . . . .	390,587	239,014	421,374	1,033,845	78,331	1,112,176
Attendance. . . . .	12,780,366	11,286,731	18,963,981	40,675,474	5,100,574	45,776,048

Meetings held by local leaders:

Adult work - Number . . . . .	384,011	10,542	72,827	462,600	7,372	469,972
Attendance . . . . .	5,900,255	250,155	1,726,871	7,849,789	289,723	8,139,512
Number of counties reporting. . . . .	2,645	557	2,043	2,938	--	--
Youth work - Number . . . . .	230,436	577,645	157,280	947,515	511	948,026
Attendance . . . . .	3,475,602	8,103,128	2,691,729	13,699,468	35,679	13,735,147
Number of counties reporting. . . . .	2,000	1,497	1,896	2,940	--	--
Total - Number. . . . .	614,447	588,187	230,107	1,410,115	7,883	1,417,998
Attendance. . . . .	9,375,857	8,353,283	4,118,600	21,549,257	325,402	21,874,659

Total - all meetings agent-held or  
participated in:

Adult work - Number . . . . .	313,933	47,938	330,253	681,229	85,077	766,306
Attendance . . . . .	7,223,257	1,714,124	12,079,237	20,365,289	4,706,600	25,071,889
Youth work - Number . . . . .	165,731	239,931	162,015	556,908	24,031	580,939
Attendance . . . . .	7,255,016	10,794,060	8,436,585	24,626,292	1,453,455	26,079,747
Total - Number. . . . .	479,664	287,869	492,268	1,238,137	109,108	1,347,245
Attendance. . . . .	14,478,273	12,508,184	20,515,822	44,991,581	6,160,055	51,151,636

Grand total - all meetings held by agents and  
local leaders:

Adult work - Number . . . . .	697,944	58,480	403,080	1,143,829	92,449	1,236,278
Attendance . . . . .	13,123,512	1,964,279	13,806,108	28,215,078	4,996,323	33,211,401
Youth work - Number . . . . .	396,167	817,576	319,295	1,504,423	24,542	1,528,965
Attendance . . . . .	10,730,618	18,897,188	11,128,314	38,325,760	1,489,134	39,814,894

GRAND TOTAL - all meetings:

(Adult, youth) - Number . . . . .	1,094,111	876,056	722,375	2,648,252	116,991	2,765,243
Attendance . . . . .	23,854,130	20,861,467	24,934,422	66,540,838	6,485,457	73,026,295

## THE EXTENSION PROGRAM

The proportion of time county and State workers devoted to the major lines of work presents a fairly good picture of use of time by the entire Cooperative Extension Service.

According to the following tables, Extension administration, organization, livestock (production and onfarm marketing), and inservice training activities and leadership development received major emphasis.

Extension work with adults, relating to farm, home, and community, claimed 63.0 percent of the time of all Extension workers; and 31.8 percent was devoted to 4-H Club and young adults work. (See Table 3.)

# DISTRIBUTION OF TIME OF EXTENSION WORKERS

A percentage distribution of the time devoted by the county and State extension workers to their major activities is given in Table 3. Days devoted to each of these items will be found in Table 4.

TABLE 3 Percentage distribution of extension workers' time

Item	County Staff Percent	State Staff Percent	Total Percent
<u>By clientele</u>			
Adult work. . . . .	60.0	72.2	63.0
Young adult work. . . . .	1.3	1.7	1.4
4-H Club work. . . . .	35.6	15.0	30.4
Work with other youth (of 4-H age) and youth serving groups . . . .	0.8	0.8	0.8
Time spent that cannot be charged specifically to any of the above.	2.3	10.3	4.4
<u>By major lines of work</u>			
Planning and management of the farm business. . . . .	3.4	4.4	3.7
Field crops, pasture, range (production and onfarm marketing) . . .	6.7	4.3	6.1
Soil management . . . . .	2.2	2.0	2.2
Horticulture (production and onfarm marketing). . . . .	3.4	3.8	3.5
Forestry (production and onfarm marketing). . . . .	1.1	1.9	1.3
Soil and water conservation, wildlife . . . . .	1.7	1.6	1.7
Plant pathology . . . . .	0.7	1.8	1.0
Entomology. . . . .	1.6	2.3	1.7
Agricultural chemicals (pesticides, additives, etc.). . . . .	0.7	0.8	0.7
Dairy (production and onfarm marketing) . . . . .	3.3	4.8	3.7
Poultry (production and onfarm marketing) . . . . .	1.3	1.9	1.5
Livestock (production and onfarm marketing) . . . . .	7.4	4.0	6.5
Animal and poultry health . . . . .	1.1	1.3	1.2
Marketing and utilization . . . . .	1.2	6.7	2.6
Consumer education in use of agricultural products. . . . .	0.5	0.8	0.6
Agricultural engineering. . . . .	1.5	3.9	2.1
Dwellings and equipment . . . . .	1.1	0.9	1.0
Home ground improvement . . . . .	1.6	1.1	1.5
Planning and management in the home . . . . .	1.5	0.8	1.3
Family economics. . . . .	0.9	0.9	0.9
Home furnishings. . . . .	2.6	1.2	2.2
Clothing selection and care . . . . .	2.1	1.0	1.8
Clothing construction . . . . .	3.0	0.7	2.5
Food preparation and selection. . . . .	2.7	0.7	2.2
Food preservation . . . . .	1.0	0.4	0.8
Nutrition . . . . .	1.8	1.0	1.6
Human relations, child development. . . . .	2.0	1.2	1.8
Health. . . . .	1.1	0.4	0.9
Safety. . . . .	1.0	0.6	0.9
Recreation. . . . .	1.5	0.9	1.4
Outlook . . . . .	0.5	1.0	0.6
Community development and resource adjustment . . . . .	3.3	3.6	3.4
Manpower development, employment information. . . . .	0.3	0.4	0.3
Public affairs. . . . .	2.4	2.4	2.4
Rural defense . . . . .	0.6	1.5	0.8
Leadership development. . . . .	4.9	3.4	4.5
Extension administration, organization. . . . .	10.8	7.9	10.0
Program planning. . . . .	7.0	7.8	7.2
Supervision of extension personnel. . . . .	xxx	5.0	1.2
Inservice training received . . . . .	5.5	2.8	4.9
Miscellaneous (cannot be charged to above items). . . . .	3.0	6.1	3.8

TABLE 4

Amount of time devoted to major lines of work  
by county and State extension workers

Item	Reported by			Total
	County County reporting	staffs Number of days	State staffs Number of days	
Planning and management of farm business. . .	2,991	94,904	40,190	135,094
Field crops, pasture, range (production and onfarm marketing). . . . .	3,059	185,508	39,108	224,616
Soil management . . . . .	2,923	61,607	18,170	79,777
Horticulture (production and onfarm marketing). . . . .	2,936	92,243	34,654	126,897
Forestry (production and onfarm marketing). .	2,602	30,675	17,383	48,058
Soil and water conservation, wildlife . . . .	3,000	47,291	14,577	61,868
Plant pathology . . . . .	2,360	19,749	16,214	35,963
Entomology. . . . .	2,835	43,075	21,004	64,079
Agricultural chemicals (pesticides, additives, etc.). . . . .	2,458	18,957	6,910	25,867
Dairy (production and onfarm marketing) . . .	2,698	91,044	43,403	134,447
Poultry (production and onfarm marketing) . .	2,499	36,195	17,330	53,525
Livestock (production and onfarm marketing) .	3,022	202,976	36,495	239,471
Animal and poultry health . . . . .	2,700	31,182	11,672	42,854
Marketing and utilization . . . . .	2,580	32,389	61,063	93,452
Consumer education in use of agricultural products. . . . .	1,774	13,419	7,649	21,068
Agricultural engineering. . . . .	2,816	41,253	35,324	76,577
Dwellings and equipment . . . . .	2,572	29,701	7,719	37,420
Home ground improvement . . . . .	2,825	45,118	9,987	55,105
Planning and management in the home . . . . .	2,745	41,520	7,433	48,953
Family economics. . . . .	2,466	25,265	7,844	33,109
Home furnishings. . . . .	2,831	71,182	11,109	82,291
Clothing selection and care . . . . .	2,864	57,696	9,026	66,722
Clothing construction . . . . .	2,888	83,608	6,461	90,069
Food preparation and selection. . . . .	2,921	73,878	6,262	80,140
Food preservation . . . . .	2,593	26,673	3,645	30,318
Nutrition . . . . .	2,753	48,481	9,321	57,802
Human relations, child development. . . . .	2,663	55,286	11,043	66,329
Health. . . . .	2,659	29,379	3,767	33,146
Safety. . . . .	2,709	26,618	5,638	32,256
Recreation. . . . .	2,850	42,156	8,250	50,406
Outlook . . . . .	2,251	13,409	8,719	22,128
Community development and resource adjustment. . . . .	2,967	91,174	32,625	123,799
Manpower development, employment information.	1,575	7,670	3,926	11,596
Public affairs. . . . .	2,944	67,003	22,045	89,048
Rural defense . . . . .	2,547	16,887	13,181	30,068
Leadership development. . . . .	3,023	135,870	30,509	166,379
Extension administration, organization. . . .	2,969	295,812	71,676	367,488
Program planning. . . . .	3,048	193,243	71,176	264,419
Supervision of extension personnel. . . . .	xxx	xxx	45,055	45,055
Inservice training received . . . . .	3,039	152,317	25,799	178,116
Miscellaneous (cannot be charged to above items). . . . .	2,568	81,671	55,611	137,282
Total days worked . . . . .	3,092	2,754,084	908,973	3,663,057



# WORK WITH YOUNG ADULTS

Extension work with young adults is designed to meet the continuing education needs of men and women, primarily those out of school, unmarried, and in the age range of 18 to 25 years.

In some instances the sponsorship of young adult groups has been a joint effort of extension and some other organization; in other cases extension has been called upon to work with non-extension groups and individuals not in groups. (See Table 5.)

TABLE 5 Number of young adults reached by extension work

Item	Total reported	Counties reporting
Extension sponsored groups:		
Number of such groups worked with during the year . . . .	2,034	805
Membership in such groups:		
Men . . . . .	17,990	637
Women . . . . .	28,488	764
Number worked with through young adult programs (jointly sponsored groups, non-extension groups, and individuals not in groups):		
Men . . . . .	57,196	973
Women . . . . .	68,657	1,038

... 172,331 young adults were reached through these programs (Table 5); this was 4,171 less than in 1962.

... 73 percent (125,853) of the young people contacted in 1963 were reached through groups jointly sponsored, non-extension groups, and individuals not in groups.

# HOME ECONOMICS EXTENSION WORK

This report furnishes information regarding people reached through home economics extension work in special audience and specific interest groups, as well as those in organized groups and those in groups not organized by extension. The organized groups have a continuing membership and organizational structure and carry on a year-round program, whereas the others do not have a formal organization and membership roster.

The number of home economics extension groups and the membership in these groups have gradually declined over the past four years as evidenced in Table 6 .

TABLE 6 Number of home economics extension groups and membership

Item	1960	1961	1962	1963
Groups organized to carry on adult home economics extension work . . .	63,236	62,456	60,205	58,269
Membership in such groups . . . . .	1,304,379	1,260,824	1,181,910	1,152,094

Part of the decline in membership which is indicated for the 1963 program year is due to reporting separately, organized group membership, attendance at meetings with special audience and specific interest groups, and attendance at meetings with groups not organized by extension. (See Table 7.)

TABLE 7 Special audience and specific interest groups - 1963

Item	Number reported	Counties reporting
Special audience and specific interest groups:		
Organized by extension:		
Number of such groups worked with . . . . .	20,490	2,208
Attendance at meetings held with these groups . . .	812,277	2,208
Not organized by extension:		
Number of such groups worked with . . . . .	18,691	2,231
Attendance at meetings held with these groups . . .	713,828	2,231

## Leaders trained by extension in non-extension organized groups

This report for 1963 furnishes, for the first time, information on the number of leaders in non-extension organized groups trained by extension during the year.

... 31,682 leaders trained by extension in non-extension organized groups

... 1,305 counties reporting

... 24.2 average per county reporting



# VOLUNTARY LOCAL LEADERS

County extension agents reported 1,173,517 voluntary local leaders actively engaged in forwarding the extension program in 1963. This is an increase of 58,914 or 5 percent over the preceding year. These leaders have participated in conducting many local events and activities such as tours, demonstrations and meetings which have contributed to the solution of many of their identified problems.

- ... 31 percent of the leaders were adult men.
- ... 57 percent were adult women.
- ... 12 percent were older youth (Table 8).

- ... 13 percent were leaders of overall county-wide extension councils, or committees.
- ... 17 percent were leaders in agriculture work.
- ... 33 percent were leaders in home economics work.
- ... 37 percent were leaders in 4-H Club work and work with young men and women.

TABLE 8 Voluntary local leaders (county, community, and neighborhood) assisting extension agents with organization, planning, and conduct of extension work

Kind of work	1960	1961	1962	1963
Overall countywide extension councils or committees, community improvement work, and other work not covered below				
Men . . . . .	xxx	xxx	xxx	108,515
Women . . . . .	xxx	xxx	xxx	75,494
Total . . . . .	xxx	xxx	xxx	184,009
Adult agricultural and related fields				
Men . . . . .	344,021	317,542	270,823	205,246
Women . . . . .	35,516	34,465	29,254	24,811
Total . . . . .	379,537	352,007	300,077	230,057
Adult home economics and related fields				
Men . . . . .	5,647	5,561	4,696	4,740
Women . . . . .	478,431	548,085	503,820	461,477
Total . . . . .	584,078	553,646	508,516	466,217
Work with young adults				
Men . . . . .	5,569	5,282	6,305	5,647
Women . . . . .	7,615	7,201	6,458	7,993
Total . . . . .	13,184	12,483	12,763	13,640
4-H Club work				
Men . . . . .	114,163	112,715	131,640	132,871
Women . . . . .	196,529	195,030	230,759	234,066
Older 4-H boys . . . . .	44,134	45,184	50,780	54,092
Older 4-H girls . . . . .	68,944	69,775	80,201	84,498
Total . . . . .	423,770	422,704	493,380	505,527
Total different leaders				
Men . . . . .	426,987	402,249	351,167	367,496
Women . . . . .	736,136	714,762	632,455	667,431
Older 4-H boys . . . . .	44,134	45,184	50,780	54,092
Older 4-H girls . . . . .	68,944	69,775	80,201	84,498
Grand Total . . . . .	1,276,201	1,231,970	1,114,603	1,173,517

### Activities of local leaders

- ... 1,410,115 meetings were held in 1963 by local leaders without the county agent present.
- ... 21,549,257 was the total attendance - an average of 15 persons per meeting.
- ... 33 percent of the local leader-held meetings and 36 percent of the total attendance was in connection with adult work - an average of 17 persons per meeting.
- ... 67 percent of the leader-held meetings and 64 percent of the attendance was in connection with youth work - an average of 14 persons per meeting.

There was an average of 340 different leaders per county reporting. The overall average is somewhat smaller than the sum of the totals for the separate lines of work since some of the local leaders assist in both adult and youth work.

- ... Expressed in terms of number of leaders per county reporting:

- 80 assisted in agricultural work.
  - 168 assisted in home economics work.
  - 130 assisted in youth work.

## 4-H CLUB WORK

In 1963, 4-H Club work was carried on in 3,078 counties with 2,190,721 boys and girls currently participating. These boys and girls are enrolled in 94,804 clubs, carrying on 5,904,999 projects or activities, working under the leadership and with the assistance of 366,937 adult and 138,590 junior leaders.

Some States are experiencing a period of membership and procedure adjustment as they move from a school to a community centered program, with the result that for the fourth consecutive year overall membership has continued to decline. Most of this reduction, however, has occurred in one State, while in 34 States there has been an increase in enrollment.

... 1.5 percent fewer individuals enrolled in 1963 than in 1962.

... 34 States increased enrollment.

... 17 States decreased enrollment.

... 724,195 boys and girls enrolled for the first time, making a grand total of 24,275,859 different boys and girls who have been members since 1914.

... 46 percent of the members came from farm homes.

... 32 percent were from rural nonfarm homes.

... 22 percent were from urban homes.

... 66 percent reenrolled in 1963.

TABLE 9 Membership in 4-H Clubs according to length of time in club work, 1961-1963

Members	Percentage of club members enrolled for -					
	1 year	2 years	3 years	4 years	5 years	6 years and over
Total members 1961 . . . . .	32.7	22.6	16.5	11.7	7.6	8.9
Total members 1962 . . . . .	32.4	22.6	16.3	11.7	7.7	9.3
Total members 1963 . . . . .	33.1	22.4	15.7	11.0	8.4	9.4

Over half (55.4 percent) of the 4-H Club membership in 1963 were boys and girls 12 years of age and under. There were approximately 2.1 percent more boys and girls over 12 years enrolled in 1963 than in 1961.

TABLE 10 Membership in 4-H Clubs distributed according to age, 1961-1963

Members	Percentage of club members who were -		
	12 years and under	13 - 15 years	16 - 20 years
Total members 1961 . . . . .	57.5	32.3	10.2
Total members 1962 . . . . .	55.9	33.2	10.9
Total members 1963 . . . . .	55.4	32.9	11.7

TABLE 11 Members participating and projects

	1960	1961	1962	1963
Number of 4-H Clubs . . . . .	94,700	94,707	94,664	94,804
Different boys enrolled . . . . .	993,693	979,562	950,241	929,736
Different girls enrolled. . . . .	1,303,042	1,306,030	1,274,203	1,260,985
Total enrollment. . . . .	2,296,735	2,285,592	2,224,444	2,190,721
Projects enrolled in. . . . .	4,997,755	4,974,125	5,779,373	5,904,999

As evidenced in Table 11 above, there was a 2 percent increase in the number of enrollments by project during 1963.

TABLE 12 Summary of number of members enrolled in 4-H Club projects<sup>1</sup>

Project	Members Enrolled
Agronomy (crops and soils) . . . . .	156,976
Horticulture (fruits, vegetables, landscaping) . . . . .	326,813
Entomology and plant pathology . . . . .	74,420
Conservation (soil, water, forest, wildlife) . . . . .	211,343
Poultry. . . . .	86,124
Dairy. . . . .	121,026
Beef . . . . .	156,066
Swine. . . . .	128,814
Other livestock. . . . .	208,432
Engineering (includes electricity, tractor, automotive). . . . .	322,267
Management on the farm . . . . .	31,475
Marketing and business . . . . .	33,228
Management in the home . . . . .	124,604
Clothing . . . . .	715,759
Food and nutrition . . . . .	801,940
Home improvement and furnishings . . . . .	206,589
Family life education. . . . .	104,692
Personal development (public speaking, grooming) . . . . .	540,288
Health . . . . .	461,293
Safety . . . . .	307,529
Recreation (includes crafts) . . . . .	478,105
Community and public affairs . . . . .	242,186
Career exploration . . . . .	65,030
Total enrollment in projects and activities. . . . .	5,904,999

<sup>1</sup>One club member may engage in more than one project. The total number of members in projects may, therefore, be greater than the number of different club members enrolled.

## Reenrollment of 4-H Club Members

The average member joins when about 10 years of age and remains in club work about 2.7 years. However, for the past three years there has been a slight increase in the percentage of members enrolled six years and over. (Table 9 ) The figures indicate that those who stay in four years tend to reenroll and remain as members for at least another two years or more.

Of the 2,224,444 members enrolled in 1962, 1,466,526 reenrolled in 1963, or 65.9 percent reenrollment for the year.

## Work with other youth

Other youth includes all the youth of 4-H age, who are not 4-H members, worked with during the year. This includes youth enrolled in groups such as FFA, FHA, Scouts, and other organized groups as well as individuals who are not members of formal groups.

... 588,746 other youth worked with, as reported by 2,410 counties, shows an increase of 26 percent over the previous year.



# COOPERATION WITH OTHER PUBLIC AGENCIES

Many activities are conducted by the Extension Service jointly with other Federal, State, and county agencies, as well as private agencies and organizations interested in conducting programs in agriculture, home economics, and related subjects. County extension agents spent 9 percent and state staffs spent 7 percent of their time in 1963 working with these agencies in carrying out programs. This time has also been included under the appropriate program headings in Table 4.

TABLE 13 Cooperation with other public agencies

Public agency worked with	Time devoted by -				Total
	All county extension agents		State staffs		
	Counties reporting	Number of days	Number of days	Number of days	
FEDERAL AGENCIES					
Agricultural Research Service . . . . .	1,126	5,836	4,222	10,058	
Agricultural Stabilization and Conservation Service . . . . .	2,874	30,120	3,810	33,930	
Bureau of Indian Affairs . . . . .	199	3,824	812	4,636	
Bureau of Land Management; Bureau of Reclamation. . . . .	241	1,359	690	2,049	
Department of Commerce (Area Redevelopment) . . . . .	1,101	7,614	2,682	10,296	
Economic Research Service . . . . .	184	439	320	759	
Farm Credit Administration. . . . .	852	2,412	747	3,159	
Farmer Cooperative Service. . . . .	579	1,962	629	2,591	
Farmers Home Administration . . . . .	2,463	14,169	2,529	16,698	
Fish and Wildlife Service . . . . .	1,289	4,188	797	4,985	
Food and Drug Administration. . . . .	411	1,046	580	1,626	
Forest Service. . . . .	1,112	3,990	1,883	5,873	
Housing and Home Finance Agency . . . . .	333	920	433	1,353	
Rural Electrification Administration. . . . .	1,134	5,297	813	6,110	
Selective Service . . . . .	414	779	36	815	
Social Security Administration; Internal Revenue Service. . . . .	1,454	5,613	703	6,316	
Soil Conservation Service . . . . .	2,369	15,804	4,288	20,092	
Area Authorities (TVA, etc.). . . . .	376	3,197	2,646	5,843	
USDA Defense Board. . . . .	1,263	4,130	928	5,058	
Total . . . . .	--	112,699	29,548	142,247	



## STATE AGENCIES

Civil Defense (at both State and county levels)	2,573	15,238	3,762	19,000
Health Departments	1,933	10,327	2,239	12,566
Highway Departments	858	1,991	621	2,612
Commissions on: Children and Youth;				
Juvenile Delinquency; Ageing.	651	1,715	699	2,414
State Departments of Agriculture and Forestry	1,886	12,578	8,308	20,886
State Departments of Education (schools in general)	1,791	16,477	2,898	19,375
State Employment Services	1,222	3,422	595	4,017
Welfare Departments	1,537	6,353	906	7,259
State RAD Committees	833	2,113	1,883	3,996
Total	--	70,214	21,911	92,125

## COUNTY AGENCIES

Soil Conservation Districts	2,727	20,256	2,671	22,927
Vocational Agricultural and Home Economics Departments	2,611	22,873	2,742	25,615
County or Area RAD Committees	2,138	19,927	4,957	24,884
Total	--	63,056	10,370	73,426
GRAND TOTAL	3,092	245,969	61,829	307,798

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